

## Japan's Beauty & Cosmetics Trade Fair 2025 Overview

No.	Event Name	Date	Location	Description	Website
1	Beauty World Japan - Tokyo	April 28 to 30, 2025	Tokyo Big Sight, Tokyo, Japan	Beautyworld Japan is one of Japan's largest international trade fairs for beauty and wellness, covering cosmetics, skincare, haircare, spa treatments, and nail products. Known for showcasing emerging brands and innovative technologies, it attracts professionals worldwide and offers extensive networking opportunities.	<a href="#">Website</a>
2	Beauty World Japan West - Osaka	October 20 to 22, 2025	Intex Osaka, Osaka, Japan	Beautyworld Japan West is a prominent beauty event in the Kansai region, showcasing a broad spectrum of beauty and wellness products. With a focus on the unique demands of the Kansai market, this fair is ideal for brands seeking to establish or expand their presence in western Japan.	<a href="#">Website</a>
3	Beauty World Japan Fukuoka - Fukuoka	February 5 to 7, 2025	Fukuoka Kokusai Center, Fukuoka, Japan	Beautyworld Japan Fukuoka caters to the beauty and wellness industry in Kyushu. Known for attracting regional professionals, this event covers a wide range of products and is particularly beneficial for brands aiming to connect with the southwestern Japanese market.	<a href="#">Website</a>
4	Beauty World Japan Nagoya - Nagoya	July 14 to 16, 2025	Portmesse Nagoya, Nagoya, Japan	Beautyworld Japan Nagoya serves the central Japanese market, highlighting the latest in beauty, wellness, and aesthetics. It is an excellent platform for brands and industry professionals looking to expand their network within Japan's Chubu region.	<a href="#">Website</a>
5	Cosme Tokyo - Tokyo	January 15 to 17, 2025	Tokyo Big Sight, Tokyo, Japan	Cosme Tokyo focuses on cosmetics and beauty products, featuring Japanese and international brands with a strong emphasis on skincare, natural ingredients, and cutting-edge cosmetic technologies. This fair is ideal for retailers interested in clean beauty, organic cosmetics, and Japanese beauty innovations.	<a href="#">Website</a>
6	Esthec Japan - Tokyo	January 15 to 17, 2025	Tokyo Big Sight, Tokyo, Japan	Esthec Japan is a specialized fair for aesthetic and beauty treatment professionals, showcasing the latest in equipment and techniques for skincare, body treatments, and salon services. This fair attracts salons, clinics, and beauty experts looking to integrate advanced beauty technologies.	<a href="#">Website</a>